



ELittle Communications Group Receives 8(a) Certification from the SBA

(St. Louis, MO) – eLittle Communications Group, is proud to announce the company has been certified as a participant in the Small Business Administration 8(a) Business Development program.

Entrance into the SBA’s 8(a) business development program was granted after eLittle Communications Group completed a rigorous application process to ensure that it met the standards for entering this coveted program. Firms that apply to the program are rigorously evaluated on ownership, operations, financial health, and past performance.

Once accepted, a firm is required to provide SBA with a detailed business plan and demonstrate annually continued success as a viable, strong business entity. Firms that are approved are certified by the SBA for a period of nine years.

SBA 8(a) certification includes one-on-one counseling, training, workshops and other management and technical guidance. Certified firms are also considered small disadvantaged business concerns for federal contracting purposes.

“We are excited to receive the 8(a) certification from the Small Business Administration. The certification will allow eLittle Communications Group to pursue opportunities that may not have come our way,” said CEO/Founder Johnny Little Jr.

About eLittle Communications Group

eLittle Communications Group is an award winning emerging public relations, marketing and advertising agency designed to take advantage of the growing need for an experience minority owned diverse agency. The agency’s founder, Johnny Little Jr. has more than 20 years of experience and achievements in broadcast journalism. Currently, ELittle Communications Group has two offices locations; Memphis, Tennessee and St. Louis, Missouri. ELittle Communications Group has positioned itself with certifications to grow beyond its current clientele. The agency has received MBE/DBE certifications from: the cities of Memphis and St. Louis. We are also MBE certified in the states of Missouri and Tennessee. Our firm is also certified to participate in the SBA 8(a) Business Development Program.