



ST. LOUIS PUBLIC RELATIONS FIRM EXPANDS OFFICES TO LOUISVILLE, KENTUCKY **Award Winning Minority Owned Firm Opens Doors For Business**



(LOUISVILLE, KENTUCKY) ELittle Communications Group (ELCG), a St. Louis, Missouri based Public Relations and Marketing agency, is pleased to announce its expansion to Louisville, Kentucky. ELCG'S office is located at 312 S. 4th Street, Suite 700, Louisville, KY 40202.

Founded in 2007, the agency is both **Disadvantaged Business Enterprise (DBE) and Minority Business Enterprise (MBE) certified in Louisville.** Headed by CEO and President Johnny Little, ELittle Communications Group brings a unique service offering to clients: a high-level experienced executive team, driven by purpose, not by pocketbook.

"I'm excited to expand our services to Louisville," said Johnny Little, Jr, President/CEO. "We've worked very hard over the past eleven years in Missouri to ensure that our clients are successful when they retain our services. Our number one goal is to establish long lasting relationships in Louisville and to the state of Kentucky," added Little.

ELCG Communications Group has been instrumental in providing community outreach and crisis communication during the civil unrest that occurred **in Ferguson, MO.** The firm provided public relations to the City of Ferguson, from 2014-2017. The team at ELittle Communications Group facilitated meetings with community stakeholders, updating them on the progress the City has made since 2014.

ELCG opened an office in **Memphis, TN** in 2016 and is currently contracted to provide public relations and community engagement to the Memphis Police Department. ELCG developed a strategic plan outlining communications support throughout the city of Memphis as it communicates with its citizens about the new body worn cameras the department has purchased.

About eLittle Communications Group, President and CEO Johnny Little brings 16 years plus of communications experience and strategic media planning to the project. Prior to starting E'Little Communications Group in 2007, he worked as the executive director of communications for Missouri's largest school district, St. Louis Public Schools. Little worked as an executive news producer at KMOV/CBS, news producer at KTVI-FOX 2, and news producer at television affiliates in Jackson, Mississippi and Birmingham, Alabama. Little received a bachelor's degree from Rust College in Holly Springs, Mississippi. He earned his master's degree in management from Webster University in St. Louis.

For more information contact eLittle Communications at jlittle@elittlecom.com or 502-212-3843.